



## The LeadBridge ABM600 List

Since 2006, LeadBridge® Reports have provided the enterprise account intelligence that fuels Account-based Marketing (ABM). Half of the top 20 global software firms use LeadBridge to shorten complex sales cycles, gain insights and get traction with key stakeholders.

*"Account-based Marketing (ABM) requires an in-depth understanding of a client. Here at ITSMA we have been using and recommending LeadBridge to our ABM clients to create these profiles. The combination of primary and secondary research is ideal for this need. I can say with full confidence the LeadBridge does high-quality work and is a great partner to ITSMA and our members."*

-Vice President, ITSMA

### TOP 20 FINANCIAL

Allianz	Bank of New York Mellon	Discover Financial	Royal Bank of Canada
Allstate	Bank of Nova Scotia	Goldman Sachs	State Street
American Express	Capital One Financial	JPMorgan Chase	UBS
AXA Group	Charles Schwab	MetLife	US Bancorp
Bank of America	Citigroup	Morgan Stanley	Wells Fargo

### TOP 20 RETAIL

AutoZone	Gap	L Brands	Staples
Best Buy	Home Depot	Lowe's	Starbucks
Canadian Tire	JC Penney	Macy's	Target
Costco Wholesale	Kohl's	Nike	TJX Cos
Dollar General	Kroger	Nordstrom	Wal-Mart Stores

### TOP 20 HEALTHCARE

AbbVie	CVS Health	McKesson	Quest Diagnostics
Aetna	Eli Lilly	Medtronic	Roche Holding
Anthem	Express Scripts	Merck	Sanofi
Cardinal Health	HCA Holdings	Novartis	Tenet Healthcare
Community Health Systems	Johnson & Johnson	Pfizer	UnitedHealth Group

## TOP 20 CONSUMER GOODS

Altria	Diageo	Kraft Heinz Company	PepsiCo
Anheuser-Busch InBev	Estée Lauder	L'Oréal Group	Proctor & Gamble
Archer Daniels Midland	General Mills	Mars	Sysco
Colgate-Palmolive	Kellogg	Mondeléz International	The Coca-Cola Company
Conagra Brands	Kimberly-Clark	Newell Brands	Unilever

## TOP 20 MEDIA

Bertelsmann	Discovery Communications	Liberty Media	Thomson Reuters
British Sky Broadcasting	DISH Network	Live Nation Entertainment	Time Warner
CBS	Grupo Televisa	News Corp.	Twenty-First Century Fox
Charter Communications	iHeartMedia	R.R. Donnelley & Sons	Viacom
Comcast	ITV	Scripps Network Interactive	Walt Disney

## TOP 20 ENERGY

Baker Hughes	Enbridge	Kinder Morgan	Schlumberger
BP	Exelon	Marathon Petroleum	Sempra Energy
Chevron	ExxonMobil	Petrobras	Southern Company
ConocoPhillips	Halliburton	Phillips 66	Suncor Energy
Duke Energy	Hydro One	Royal Dutch Shell	Valero Energy

## TOP 20 MANUFACTURING

3M	Emerson Electric	Honeywell International	Philips
Boeing	Ford Motor	Ingersoll Rand	Raytheon
Caterpillar	General Dynamics	International Paper	Textron
Deere & Company	General Electric	Lockheed Martin	United Technologies
Dover	General Motors	Northrop Grumman	Whirlpool

## TOP 20 TECHNOLOGY / INTERNET

Accenture	Cisco Systems	Hewlett Packard Enterprise	Motorola Solutions
Alphabet	Cognizant Technology	HP	Oracle
Amazon	Corning	IBM	Texas Instruments
Apple	Dell Technologies	Intel	Verizon Communications
AT&T	Facebook	Jabil Circuit	Xerox

# THE FULL LIST

3M	Applied Materials	Bose	Community Health Systems
Abbot Laboratories	Aramark	Boston Properties	Compass Group
AbbVie	Archer Daniels Midland	Boston Scientific	Conagra Brands
Accenture	Arconic	BP	Conair
Activision Blizzard	Arrow Electronics	Bristol-Myers Squibb	ConocoPhillips
Adecco	AstraZeneca	British Sky Broadcasting	Consolidated Edison
Adidas	AT&T	Broadcom	Constellation Brands
Adobe Systems	Atmos Energy	Brookfield Asset Management	Continental Resources
Advance Auto Parts	Automatic Data Processing	Brown-Forman	Corning
Advanced Micro Devices	AutoNation	BT Group	Costco Wholesale
AECOM Technology	AutoZone	Burberry Group	Coty
AerCap Holdings	Avaya	C&S Wholesale Grocers	Cox Enterprises
AES	Avery Dennison	C.H. Robinson	CR Bard
Aetna	Avis Budget Group	Calpine	Credit Suisse
Aflac	Avnet	Campbell Soup	Crowley Maritime
Agilent Technologies	Avon Products	Canadian Imperial Bank (CIBC)	Crown Holdings
Air Canada	AXA Group	Canadian National Railway	Crown Resorts
Air Products & Chemicals	BAE Systems	Canadian Tire	CSX
Alaska Air Group	Bain & Co	Capgemini	Cumberland Gulf Group
Albertson's	Baker Hughes	Capital One Financial	Cummins
Alcoa	Ball	Cardinal Health	CVS Health
Allegis Group	Banco Bradesco	Cargill	Daimler
Allergan	Banco Do Brasil	CarMax	Danaher
Alliance Data Systems	Banco Santander	Carnival	Darden Restaurants
Alliant Energy	Bank of America	Caterpillar	Dassault Aviation
Allianz	Bank of Montreal	CBRE Group	DaVita
Allstate	Bank of New York Mellon	CBS	Deere & Company
Alphabet	Bank of Nova Scotia	CDW	Delaware North
Altria	Barclays	Celanese	Dell Technologies
Amazon	Barrick Gold	Celgene	Deloitte
Amcor	BASF	Centene	Delta Airlines
Amdocs	Bass Pro Shops	Centene	Dentsply Sirona
América Móvil	Baxter International	CenturyLink	Deutsche Telekom
American Electric	Bayer	Cerner	Devon Energy
American Express	BB&T	Charles Schwab	Diageo
American International Group	BCE	Charter Communications	Discover Financial
American Tower	Bechtel	Chesapeake Energy	Discovery Communications
American Water Works	Becton Dickinson	Chevron	DISH Network
Ameriprise Financial	Bed Bath & Beyond	Chubb	Dole Food
AmeriSourceBergen	Belk	Cigna	Dollar General
Amgen	Berkshire Hathaway	Cincinnati Financial	Dollar Tree
Amphenol	Bertelsmann	Cintas	Dominion Resources
Amway	Best Buy	Cisco Systems	Dover
Anadarko Petroleum	Biogen	CIT Group	Dow Chemical
Analog Devices	Black & Veatch	Citigroup	DR Horton
Anheuser-Busch InBev	BlackRock	Clorox	Dr. Pepper Snapple Group
Anthem	Bloomberg	Coach	DTE Energy
Aon	BMW Group	Cognizant Technology	Duke Energy
Apache	Boeing	Colgate-Palmolive	Eastman Chemical
Apple	Bombardier	Comcast	Eaton

eBay	Gilbane	International Paper	Marathon Petroleum
Ecolab	Gilead Sciences	Interpublic Group	Marks & Spencer
Edison International	GlaxoSmith Kline	Intuit	Marriott International
Edward Jones	Goldcorp	ITV	Mars
El du Pont de Nemours	Goldman Sachs	J Crew	Marsh & McLennan
Electronic Arts	Goodyear	Jabil Circuit	Mary Kay
Eli Lilly	Graybar	Jacobs Engineering	Masco
Emerson Electric	Grupo Bimbo	JB Hunt	Mastercard
Empire	Grupo Televisa	JC Penney	Mattel
Enbridge	H&M	JetBlue Airways	McCormick
Energy	Halliburton	JM Smucker	McDonald's
Enterprise Holdings	Hallmark Cards	Johnson & Johnson	McKesson
Equifax	Hanesbrands	Johnson Controls	McKinsey & Company
Equinix	Harley-Davidson	JPMorgan Chase	Mead Johnson Nutrition
Ericsson	Harris	Juniper Networks	Medline Industries
Ernst & Young	Hartford Financial Services	Kellogg	Medtronic
Estée Lauder	Hasbro	Kiewit Corporation	Meijer
Eversource Energy	HCA Holdings	Kimberly-Clark	Merck
Exelon	HD Supply Holdings	Kinder Morgan	MetLife
Experian	HE Butt Grocery	Kingfisher	MGM Resorts
Express Scripts	Hearst	KLA-Tencor	Microchip Technology
ExxonMobil	Henry Schein	Koch Industries	Micron Technology
F5Networks	Hershey	Kohl's	Microsoft
Facebook	Hertz Global Holdings	Kohler	Mohawk Industries
Fannie Mae	Hess	Kraft Heinz Company	Molina Healthcare
Fastenal	Hewlett Packard Enterprise	Kroger	Molson Coors Brewing
FedEx	Hilton	L Brands	Mondelēz International
Fidelity Investments	Hobby Lobby	LabCorp	Monsanto
Fidelity National Financial	Home Depot	Lam Research	Monster Beverage
Fidelity National Information	Honeywell International	Land O' Lakes	Moody's
Fifth Third Bancorp	Hormel Foods	Las Vegas Sands	Morgan Stanley
First Data	HP	Lear	Mosaic
FirstEnergy	HSBC Holdings	Leidos	Motorola Solutions
FiServ	Hudson's Bay	Lennar	Murphy USA
FleetCor Technologies	Humana	Levi Strauss & Co.	Mylan
Fluor	Huntington Ingalls Industries	Liberty Interactive	National Grid
Foot Locker	Huntsman	Liberty Media	National Oilwell Varco
Ford Motor	Husky Energy	Live Nation Entertainment	Neiman Marcus Group
Franklin Resources	Hydro One	Lloyds Banking Group	Nestle
Freddie Mac	IBM	Lockheed Martin	NetApp
GameStop	iHeartMedia	Loews	Netflix
Gap	Illinois Tool Works	L'Oréal Group	New Balance
Garmin	Illumina	Lowe's	Newell Brands
General Dynamics	Incyte	M&T Bank	Newport Mining
General Electric	Infosys	Macy's	News Corp.
General Growth Properties	ING Group	Manpower	Next
General Mills	Ingersoll Rand	Mansfield Oil	NextEra Energy
General Motors	Intact Financial	Manulife	Nielsen
Genuine Parts	Intel	Mapfre	Nike
Giant Eagle	InterContinental Hotels	Marathon Oil	NiSource

Noble Energy	Raymond James Financial	Standard Life	United Technologies
Nordstrom	Raytheon	Stanley Black & Decker	UnitedHealth Group
Norfolk Southern	Republic Services	Staples	Universal Health
Northrop Grumman	Restaurant Brands International	Starbucks	Univision Communications
Norwegian Cruise Line Holdings	Reyes Holdings	State Street	Unum
Novartis	Reynolds American	Steel Dynamics	UPS
NRG energy	Rio Tinto	Stryker	US Bancorp
Nucor	Rite Aid	Sun Life Financial	US Foods
NVIDIA	Roche Holding	Suncor Energy	US Steel
O'Reilly Automotive	Rockwell Automation	SunTrust Banks	Valeant Pharmaceuticals
Office Depot	Rockwell Collins	Supervalu	Valero Energy
Old Republic International	Rogers Communications	Swatch Group	Verizon Communications
Olympus	Rolls-Royce Holdings	Swiss Re	Vertex Pharmaceuticals
Omincom Group	Roper Industries	Symantec	VF
Oracle	Ross Stores	Sysco	Viacom
Owens Corning	Royal Ahold Delhaize N.V.	Target	Visa
Paccar	Royal Bank of Canada	TD Ameritrade Holding	VMware
Packaging Corp of America	Royal Caribbean Cruises	TD Bank Group	Vodafone
Parker-Hannifin	Royal Dutch Shell	Tech Data	Volkswagen Group
Paychex	Ryanair Holdings	Telstra	Volvo Group
Payless Holdings	Safran	TELUS	Vulcan Materials
Pearson	Salesforce.com	Tenaska	Walgreens Boots Alliance
Penske Automotive	Sanofi	Tenet Healthcare	Wal-Mart Stores
PepsiCo	SAP	Tesco	Walt Disney
Perdue	SAS	Tesoro	Waste Management
Performance Food Group	SC Johnson & Sons	Texas Instruments	Waters
Petco Animal Supplies	Schlumberger	Textron	Wegman's Food Markets
Petrobras	Schneider Electric	The Coca-Cola Company	WellCare Health Plans
Petsmart	Scripps Network Interactive	The Kraft Group	Wells Fargo
Pfizer	Seagate Technology	The Priceline Group	Welltower
PG&E	Sealed Air	Thermo Fisher Scientific	Western Digital
Philip Morris International	Sears Holdings	Thomson Reuters	Western Union
Philips	Securitas	Tiffany & Co.	Westlake Chemical
Phillips 66	Sempra Energy	Time Warner	WestRock
Pioneer Natural Resources	Sharp	TJX Cos	Weyerhaeuser
PNC Financial Services	Shaw Communications	Torchmark	Whirlpool
Power Corp of Canada	Sherwin-Williams	Toyota Motor	Williams
PPG	SHI International	Toys 'R' Us	Wipro
PPL	Shire	Tractor Supply	Wolters Kluwer
Praxair	Siemens	TransCanada	World Fuel Services
PricewaterhouseCoopers	Simon Property Group	Travelers	WPP
Principal Financial Group	Skyworks Solutions	Twenty-First Century Fox	WW Grainger
Proctor & Gamble	Smith & Nephew	Tyson Foods	Wyndham Worldwide
Progressive	Snap-on	UBS	Wynn Resorts
Prudential Financial	Sodexo	UGI	Xcel Energy
Publix	Sony	Unilever	Xerox
PulteGroup	Southern Company	Union Pacific	XPO Logistics
Qualcomm	Southwest Airlines	Unisys	Yahoo!
Quest Diagnostics	Spectrum Brands Holdings	United Continental	Yum Brands
R.R. Donnelley & Sons	Spirit AeroSystems	United Rentals	Zurich Insurance Group